

**The School Board of Broward County, Florida
Procurement & Warehousing Services**

ITB / RFP No.: 17-045N	Tentative Board Meeting Date*: SEPTEMBER 20, 2016
Description: SCHOOL PICTURES (EXCLUDES SENIOR PORTRAITS)	Notified: 204 Downloaded: 17
For: OFFICE OF SCHOOL PERFORMANCE AND ACCOUNTABILITY	ITB / RFP Rec'd: 10 No. Bids: 0
Fund: N/A	ITB / RFP Opening: JULY 21, 2016
	Awarded Date: JUNE 29, 2016
	Award Amount: N/A

POSTING OF ITB / RFP RECOMMENDATION/TABULATION: ITB / RFP Recommendations and Tabulations will be posted in the Procurement & Warehousing Services and www.Demandstar.com on **AUGUST 1, 2016 ON OR BEFORE 3:00 pm** and will remain posted for 72 hours. Any person who is adversely affected by the decision or intended decision shall file a notice of protest, in writing, within 72 hours after the posting of the notice of decision or intended decision. The formal written protest shall be filed within ten (10) days after the date the notice of protest is filed. Failure to file a notice of protest or failure to file a formal written protest shall constitute a waiver of proceedings under this chapter. Section 120.57(3)(b), Florida Statutes, states that "The formal written protest shall state with particularity the facts and law upon which the protest is based." Saturdays, Sundays, state holidays and days during which the District is closed shall be excluded in the computation of the 72-hour time period provided. Filings shall be at the office of the Director of Procurement & Warehousing Services, 7720 West Oakland Park Boulevard, Suite 323, Sunrise, Florida 33351. Any person who files an action protesting an intended decision shall post with the School Board, at the time of filing the formal written protest, a bond, payable to The School Board of Broward County, Florida, (SBBC), in an amount equal to one percent (1%) of the estimated value of the contract. Failure to post the bond required by SBBC Policy 3320, Part VIII, Purchasing Policies, Section N, within the time allowed for filing a bond shall constitute a waiver of the right to protest.

(*) The Cone of Silence, as stated in the ITB / RFP, is in effect until this ITB / RFP is approved by SBBC. The Board meeting date stated above is tentative. Confirm with the Purchasing Agent of record for the actual date the Cone of Silence has concluded.

RECOMMENDATION TABULATION


IN ACCORDANCE WITH SECTION 5.0 OF RFP 17-045N, PROPOSALS RECEIVED WERE REVIEWED AND SCORED BY AN EVALUATION COMMITTEE CONSISTING OF:

- STEVEN CARRUTH – PRINCIPAL – CORAL GLADES HIGH SCHOOL
- MARIA FORMOSA – PRINCIPAL – MIRAMAR HIGH SCHOOL
- LOURDES GONZALEZ – PRINCIPAL – HOLLYWOOD HILLS HIGH SCHOOL
- HORACE HAMM – PRINCIPAL – LYONS CREEK MIDDLE SCHOOL
- RIQUELME RODRIGUEZ – PRINCIPAL – SEA CASTLE ELEMENTARY SCHOOL
- ALAN STRAUSS – DIRECTOR – OFFICE OF SCHOOL PERFORMANCE AND ACCOUNTABILITY

THE EVALUATION COMMITTEE HAS RECOMMENDED THAT THE PROPOSERS LISTED BELOW BE RECOMMENDED FOR APPROVAL BY THE SCHOOL BOARD. A MINIMUM SCORE OF 60 POINTS OR HIGHER IS REQUIRED TO BE CONSIDERED FOR AWARD AND THESE PROPOSERS HAVE MET OR SURPASSED THAT THRESHOLD.

	SCHOOL CATEGORIES			
	<u>ELEMENTARY</u>	<u>MIDDLE</u>	<u>HIGH</u>	<u>CENTERS</u>
FOX-MAR PHOTOGRAPHY, INC.	X	X	X	
GRADIMAGES, A DIVISION OF ICONIC GROUP (FLORIDA), INC.			X	X
INAFEC PRODUCTIONS, INC.	X	X	X	X
REK CUT PHOTOGRAPHIC, INC. DBA LEONARD'S	X	X	X	X
LIFETOUCH NATIONAL SCHOOL STUDIOS INC.	X	X	X	X
MUNOZ STUDIO, INC.	X	X	X	X
**NICK'S PHOTO STUDIO OF BROWARD, LLC	X	X	X	X
CHAD BOOKMAN DBA SMILE TIME PHOTOGRAPHY	X	X	X	X
STRAWBRIDGE STUDIOS, INC.	X	X	X	X
WESTON PHOTOGRAPHY SCHOOL PORTRAITS, INC.	X	X	X	X

** CERTIFIED MINORITY / WOMEN BUSINESS ENTERPRISE.

By:  _____ Date: 8/1/2016
(Purchasing Agent)

The School Board of Broward County, Florida, prohibits any policy or procedure which results in discrimination on the basis of age, color, disability, gender expression, national origin, marital status, race, religion, sex or sexual orientation. Individuals who wish to file a discrimination complaint, may call the Executive Director, Benefits & EEO Compliance at 754-321-2150 or Teletype Machine (TTY) at 754-321-2158.

Individuals with disabilities requesting accommodations under the Americans with Disabilities Act (ADA) may call the Equal Educational Opportunities (EEO) at 754-321-2150 or Teletype Machine (TTY) at 754-321-2158.

RFP 17-045N: School Pictures (Excludes Senior Portraits)

Evaluation Committee Score Tabulation for Elementary,
Middle, and High Schools and Centers

Categories A & B - Evaluation Committee Score Tabulation

	Steve Carruth	Lourdes Gonzalez	Maria Formosa	Alan Strauss	Horace Hamm	Rick Rodriguez	Average Points
Category A. Experience & Qualifications (up to 10 Points Max)							
Fox-Mar Photography, Inc.	9	10	10	10	9	8	9.3
GradImages, a division of Iconic Group (Florida), Inc.	9	9	6	10	9	6	8.2
Inafec Productions, Inc.	6	9	6	8	7	6	7.0
Rekcut Photographic, Inc. dba Leonard's	7	9	5	10	7	8	7.7
Lifetouch National School Studios Inc.	8	10	10	10	10	9	9.5
Munoz Studio, Inc.	5	9	8	8	7	5	7.0
Nick's Photo Studio of Broward, LLC	7	10	10	8	7	7	8.2
Chad Bookman dba Smile Time Photography	4	10	7	7	6	6	6.7
Strawbridge Studios, Inc.	7	10	10	10	9	10	9.3
Weston Photography School Portraits, Inc.	5	9	10	9	8	6	7.8
Category B. Scope of Services (up to 60 Points Max)							
Fox-Mar Photography, Inc.	60	60	60	60	60	60	60.0
GradImages, a division of Iconic Group (Florida), Inc.	60	60	60	56	60	60	59.3
Inafec Productions, Inc.	58	60	56	56	60	56	57.7
Rekcut Photographic, Inc. dba Leonard's	58	58	60	56	60	60	58.7
Lifetouch National School Studios Inc.	60	60	60	60	60	60	60.0
Munoz Studio, Inc.	58	60	60	56	60	60	59.0
Nick's Photo Studio of Broward, LLC	56	60	56	58	60	56	57.7
Chad Bookman dba Smile Time Photography	52	58	56	54	60	56	56.0
Strawbridge Studios, Inc.	60	60	60	60	60	60	60.0
Weston Photography School Portraits, Inc.	60	59	60	60	60	60	59.8

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Categories C & D - Score Tabulation

Category C. Cost of Services Points Assigned by School Category (up to 20 Points Max per School Category)				
	Elementary	Middle	High	Center
Fox-Mar Photography, Inc.	3	5	8	
GradImages, a division of Iconic Group (Florida), Inc.			20	20
Inafec Productions, Inc.	5	8	0	1
Rekcut Photographic, Inc. dba Leonard's	1	3	3	3
Lifetouch National School Studios Inc.	14	17	0	14
Munoz Studio, Inc.	20	14	5	17
Nick's Photo Studio of Broward, LLC	11	11	14	8
Chad Bookman dba Smile Time Photography	8	11	11	5
Strawbridge Studios, Inc.	17	20	17	11
Weston Photography School Portraits, Inc.	0	1	1	0

Category D. Supplier Diversity & Outreach Program	
Fox-Mar Photography, Inc.	0
GradImages, a division of Iconic Group (Florida), Inc.	0
Inafec Productions, Inc.	0
Rekcut Photographic, Inc. dba Leonard's	0
Lifetouch National School Studios Inc.	0
Munoz Studio, Inc.	0
Nick's Photo Studio of Broward	10
Chad Bookman dba Smile Time Photography	0
Strawbridge Studios, Inc.	0
Weston Photography School Portraits, Inc.	0

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Evaluation Committee Score Tabulation for Elementary,
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Total Score (Maximum Points 100)				
	Elementary	Middle	High	Center
Fox-Mar Photography, Inc.	72.3	74.3	77.3	
GradImages, a division of Iconic Group (Florida), Inc.			87.5	87.5
Inafec Productions, Inc.	69.7	72.7	64.7	65.7
Rekcut Photographic, Inc. dba Leonard's	67.3	69.3	69.3	69.3
Lifetouch National School Studios Inc.	83.5	86.5	69.5	83.5
Munoz Studio, Inc.	86.0	80.0	71.0	83.0
Nick's Photo Studio of Broward, LLC	86.8	86.8	89.8	83.8
Chad Bookman dba Smile Time Photography	70.7	73.7	73.7	67.7
Strawbridge Studios, Inc.	86.3	89.3	86.3	80.3
Weston Photography School Portraits, Inc.	67.7	68.7	68.7	67.7